

X COPY

# fashion calendar 1974

FEBRUARY 11

34th year

a weekly publication

JANUARY

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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING FRIDAY, FEBRUARY 8, 1974

| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                  | <u>WHERE</u>                                   |
|--|--|----------------------------------|--|
| Thursday<br>Feb. 7<br>9:30 A.M.<br>Breakfast | PRESS PREVIEW:<br>ITALIAN KNITWEAR<br>Breakfast with Marchese Paolo di Gresy, to see his premiere collection of Digi, a new division of Mirsa-Italian Knitwear. Show at 10:00 A.M. Publicity: Calisch Associates, 489-8420. Thereafter at 1410 Broadway, 12th floor. Contact: 524-8137.  | DIGI (NEW DIV.<br>OF MIRSA)      | ORSINI'S<br>41 WEST 56TH STREET                |
| Thursday<br>Feb. 7<br>11:30 A.M.             | OPENING OF SUMMER<br>COLLECTION<br>By invitation. Also 3:00 P.M. (buyers) by reservation. Contact: 354-6340.   | HALSTON                          | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR    |
| Thursday<br>Feb. 7<br>1:30 P.M.              | PRESS PREVIEW OF<br>SUMMER COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-7830.  | SCOTT BARRIE;<br>BARRIE SPORT    | 530 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR     |
| Thursday<br>Feb. 7<br>3:00 P.M.              | INFORMAL SHOWING<br>BY MOUNTAIN ARTISANS<br>Sharon Rockefeller will be present. Publicity: Suzanne Butterfield, PL 3-7300  | BERGDORF GOODMAN                 | 4TH FLOOR                                      |
| Feb. 7                                       | 3:00 P.M., HALSTON (Buyers) 550 Seventh Ave., 14th fl., 354-6340   |                                  |  |
| Friday<br>Feb. 8<br>9:00 P.M.<br>Champagne   | ALLENTOWN FASHION SHOW<br>FOR AMERICAN DESIGNERS<br>Champagne reception and fashion show honoring 13 American designers: Adolfo, Geoffrey Beene, Bill Blass, Donald Brooks, Stephen Burrows, Oscar de la Renta, Giorgio di Sant'Angelo, Estevez, Chuck Howard, Dominic Rompollo, Adele Simpson, Pauline Trigere, Chester Weinberg. Also honoring Estee Lauder and Estelle Hamburger. Special guest: Gina Lollobrigida. Show at 10:00 P.M. By invitation. Tickets: \$25 per person for Hess' Hospital Fund. Publicity: Max Rosey, 35 Park Avenue, 582-7016. | HESS'S, INC.<br>(ALLENTOWN, PA.) | HOLIDAY INN (WEST)<br>ROUTE 22 & 309-ALLENTOWN |
| Saturday<br>Feb. 9-<br>Feb. 12               | INTERNATIONAL MENSWEAR<br>SHOW IN PARIS<br>Salon European de l'habillement Masculin presentation by more than 600 exhibitors of fashions for men, women, young men and boys. Also 18th semi-annual presentation by more than 200 children's wear designers. Press-French Apparel Center, 354-8620. Buyers: French Trade Shows, 582-4960.   | S.E.H.M.                         | PORTE DE VERSAILLES<br>RENAN HALL - PARIS XI   |
| Feb. 9-<br>Feb. 12                           | SPECIAL INTER SEASON COLLECTION FOR SPRING '74 at HILTON IN PARIS, FRANCE.<br>Contact: Organization Monique Dognin, 83 Blvd., Richard Lenoir, Paris 11,  |                                  |  |
| Sunday<br>Feb. 10 &<br>Feb. 17<br>12:00 Noon | SUMMER FASHIONS--<br>LUNCHEON SHOWS<br>In conjunction with Italian Fortnight Galas. Show at 1:15; also, on Feb. 17.<br>Reservations: PL 7-9090. Publicity: Billie Gould, 661-9675.   | GINO PAOLI<br>WOMEN'S DIVISION   | RAINBOW ROOM<br>30 ROCKEFELLER PLAZA           |

| <u>DATE</u>                                     | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                     | <u>WHERE</u>                                    |
|---|---|---|---|
| <u>WEEK BEGINNING MONDAY, FEBRUARY 11, 1974</u> |   |   |   |
| Monday<br>Feb. 11<br>11:00 A.M.                 | FUR FASHION SHOW<br>FOR PRESS AND BUYERS<br>Spring and cruisewear fur collection. By invitation. Contact: Ernest Graf, 279-0633.  | BEN KAHN  | BEN KAHN AT CARTIER SALON<br>4 EAST 52ND STREET |
| Monday<br>Feb. 11<br>3:00 P.M.                  | PREVIEW: SPRING AND<br>SUMMER COLLECTION<br>By invitation. Tel: (213) 272-1445; or PL 9-3000.   | GALANOS<br>(2254 S. SEPULVEDA BLVD. L.A.)           | HOTEL PLAZA<br>BAROQUE SUITE                    |
| Monday<br>Feb. 11-<br>Feb. 12                   | NINETY-EIGHTH ANNUAL<br>DOG SHOW IN N.Y.<br>Featuring 3,000 dogs. Hours: 9:00 A.M. to 11:00 P.M.  | WESTMINSTER KENNEL CLUB                             | MADISON SQUARE GARDEN<br>Contact: 594-6600.     |
| Monday<br>Feb. 11-<br>Feb. 16                   | SUMMER COLLECTION<br>IN NEW YORK<br>By appointment. Contact: PL 9-3000.   | MICHAEL NOVARESE<br>& PIETRO ORSINI                 | HOTEL PLAZA<br>PRIVATE SUITE                    |
| Beginning<br>Monday<br>Feb. 11                  | COUTURE KNIT<br>SUMMER COLLECTION<br>Continuous showings. Contact: Ilka Suarez Knits, 758-2287.   | ILKA SUAREZ KNITS                                   | HOTEL GOTHAM<br>PRIVATE SUITE                   |
| Monday<br>Feb. 11-<br>Feb. 15                   | TENTH ANNUAL TEL<br>AVIV FASHION WEEK<br>Featuring collections of 91 Israeli manufacturers in women's, children's, infants' wear including knitwear, sportswear, coats and suits, leisurewear, leatherwear, rainwear, swim, beachwear, lingerie, fabrics and accessories for Fall/Winter 1974. Contact: Jeanette Gottlieb or Serena Pavkovic, 594-5215. | GOVT. OF ISRAEL TRADE<br>CENTER (111 WEST 40TH ST.) | TEL AVIV HILTON HOTEL<br>TEL AVIV, ISRAEL       |
| Feb. 12   | LINCOLN'S BIRTHDAY (Tuesday)  |   |   |
| Tuesday<br>Feb. 12<br>6:30 P.M.-<br>8:30 P.M.   | PREVIEW: DESIGNS BY<br>GLORIA VANDERBILT<br>An evening with Gloria Vanderbilt to preview her designs from Atelier Martex and Bloomcraft; and her private collection of doll houses. By invitation. Personal appearance for customers on Feb. 13 from 2-4 P.M. in Linen Closet. Contact: Jean Green. Publicity: Arlene Friedlander, PL 2-1988.           | BLOOMINGDALE'S                                      | 7TH FLOOR                                       |
| Tuesday<br>Feb. 12-<br>Feb. 14                  | NOTIONS SHOW IN<br>LAS VEGAS, NEVADA<br>Fiftieth Anniversary Show, with 172 booths occupied by 125 exhibitors of accessories for sewing, apparel, travel, closets; health and beauty aids; needlecraft, crafts. Also, in-depth seminars. Contact: Sandi Lambert, 736-8820.  | NATIONAL NOTIONS<br>ASSN (350 FIFTH)                | MGM GRAND HOTEL<br>LAS VEGAS, NEVADA            |
| Wednesday<br>Feb. 13<br>11:30 A.M.              | PREVIEW: GIVENCHY<br>NOUVELLE BOUTIQUE<br>Spring-Summer collection of Givenchy Nouvelle Boutique. Press by invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.   | BERGDORF GOODMAN                                    | 2ND FLOOR                                       |
| Wednesday<br>Feb. 13<br>12:30 P.M.<br>Luncheon  | FASHION SHOW<br>AT LUNCHEON<br>"Valentine Day Gift Ideas in Boutique Fashions" -- silver-gold jewelry, Orlanda Olsen; swim-beachwear, Donald Brooks for Sinclair; lingerie, Eve Stillman; fashion eyewear, Ultimate Spectacle. Reservations (\$7.50): CI 6-9171. Publicity: Billie Gould, TE 2-8212.  | FOUR DESIGNERS                                      | BARBETTA RESTAURANT<br>321 WEST 46TH STREET     |

| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                  | <u>WHERE</u>  |
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| Thursday<br>Feb. 14<br>4:00 P.M.-<br>6:00 P.M. | ST. VALENTINE'S DAY<br>PRESS PARTY<br>Opening of new hair care clinic. By invitation. Contact: Janis Sullivan, 757-6134.   | PIERRE MICHEL COIFFURES<br>HAIR CARE CLINIC      | 6 WEST 57TH STREET<br>THIRD FLOOR<br>Contact: Janis Sullivan, |
| Friday<br>Feb. 15<br>12:00 Noon<br>Luncheon    | COSMETICS DIVISION<br>LUNCHEON MEETING<br>"Is Foreign Soil Every Company's Good Earth?" Speakers David R. Foster, Colgate-Palmolive; and Patricia Neighbors, Avon, Inc. Short on "How to Win the International Beauty Contest". Co-chairmen: Norma Bodine Stevens, DKG Inc.; Esther Levine, consultant. Prices: \$15.00, members; \$25.00, guests. Contact: CI 7-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | WALDORF-ASTORIA<br>BALLROOM                                   |
| Feb. 15-<br>Feb. 18                            | 5TH MEN'S WEAR AND ACCESSORIES EXHIBITION AT STROZZI PALACE, FLORENCE, ITALY<br>Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2   |  |   |
| Saturday<br>Feb. 16-<br>Feb. 24                | 30TH ANNUAL<br>ANTIQUES SHOW<br>"Wild West and Art Moderne". Hours: 1:00 P.M. - 10:00 P.M. daily; 1:00 - 7:00 P.M. Sunday. Admission \$2.50. Contact: 233-6010.  | NATIONAL ANTIQUES SHOW                           | MADISON SQUARE GARDEN   |
| Feb. 16  | SECOND INTERNATIONAL ISTANBUL FASHION FESTIVAL AT HILTON HOTEL, TURKEY (Feb. 16-24)  |  |   |
| Feb. 17  | SCANDINAVIAN MENSWEAR FAIR IN COPENHAGEN (Feb. 17-19)  |  |   |
| Feb. 18  | WASHINGTON'S BIRTHDAY HOLIDAY (Monday)   |  |   |
| Monday<br>Feb. 18-<br>Feb. 22                  | FALL AND WINTER<br>PRET-A-PORTER IN N.Y.<br>Jean Jacques Vry will present the Courreges ready-to-wear collection. By reservation. Contact: Miss Federici, 421-3974.  | ANDRE COURREGES                                  | HOTEL DRAKE<br>PRIVATE SUITE                                  |
| Monday<br>Feb. 18-<br>March 8                  | SHOWING OF FASHIONS<br>FROM LONDON<br>(Showing in London until Feb. 14) Contact: 10 Shepherd House, London W1.   | VALERIE LOUTHAN                                  | HOTEL GOTHAM<br>PRIVATE SUITE                                 |
| Tuesday<br>Feb. 19<br>11:30 A.M.               | HOUSE OF NORELL<br>FASHION SHOW<br>Showing of House of Norell fashions by Gustave Tassell. Contact: Publicity Dept., EL 5-6800.  | BONWIT TELLER                                    | 6TH FLOOR   |
| Tuesday<br>Feb. 19<br>4:00 P.M.-<br>6:00 P.M.  | "SECOND SEASON"<br>FUR COLLECTION<br>Presentation of the 2nd "Second Season Spring Fur Collection" By invitation. Contact: Alice Encke or Lani Feldman, at Bell & Stanton, PL 9-4800.  | AMERICAN FUR<br>INDUSTRY (101 WEST 30TH)         | HOTEL PLAZA<br>GRAND BALLROOM                                 |
| Wednesday<br>Feb. 20<br>11:30 A.M.             | KASPER FOR<br>JOAN LESLIE<br>Contact: Publicity Dept., EL 5-6800.  | BONWIT TELLER                                    | 4TH FLOOR   |
| Wednesday<br>Feb. 20<br>12:30 P.M.<br>Luncheon | SPRING FASHIONS<br>AT LUNCHEON SHOW<br>Showing of Resort and Spring fashions. Reservations (\$7.50): CI 6-9171. Barbeta Publicity: Ellen Perl, TE 2-8212.  | DIANE VON FURSTENBERG<br>(530 SEVENTH AVENUE)    | BARBETTA RESTAURANT<br>321 WEST 46TH STREET                   |
| Wednesday<br>Feb. 20<br>4:00 P.M.              | PREVIEW: HAND PAINTED<br>SILK FASHIONS<br>By invitation. Contact: Neal Kolens, 929-1112.   | MURASAN-ROBIN<br>(122 CHRISTOPHER STREET)        | ST. REGIS HOTEL<br>ROOF                                       |

| <u>DATE</u>                                     | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                   |
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| Wednesday<br>Feb. 20<br>5:30 P.M.-<br>7:30 P.M. | "SUMMER LIVING" --<br>HOME FASHIONS PREVIEW<br>Exclusive new collections of avant furnishings by John Mascheroni; fabrications by Gloria Vanderbilt for Bloomcraft; upholstered originals by Angelo Donghia; and introducing environments created by the Lord & Taylor design staff. By invitation. Contact: MaryEllen Brennan or John Pfeiffer, LW 4-5100.               | LORD & TAYLOR                                    | 8TH FLOOR                                      |
| Thursday<br>Feb. 21<br>4:00 P.M.-<br>6:00 P.M.  | PREVIEW: HAND-PAINTED<br>MEN'S AND WOMEN'S FASHIONS (41 WEST 72ND ST.)<br>Introducing a collection of "Clothes of Art" by Jacqui Morgan, leading artist and illustrator. Including handpainted and silk-screen designed T-shirts, pants, jackets for men and women; also dresses. By invitation (must be presented at door). Contact: Maggie Skipper, 595-2055; 595-3815. | MAG-JAC'S, INC.                                  | 155 EAST 78TH STREET<br>(LEXINGTON & 3RD AVE.) |
| Feb. 21-<br>Feb. 24                             | ANNUAL SPORTING GOODS EXHIBITION IN MUNICH<br>Contact: Gerald Kallman, (201) 653-3304.  |  |  |
| Feb. 22-<br>Feb. 24                             | MEN'S FASHION WEEK IN COLOGNE<br>Contact: German American Chamber of Commerce, 582-7788.  |  |  |
| Monday<br>Feb. 25<br>9:00 A.M.<br>Breakfast     | PRESS RECEPTION<br>FOR JOHN ASHPOOL<br>The press will be invited to meet John Ashpool (for Knitting, Inc.) of London. By invitation. Followed by personal appearance and showing of his knits on 3rd floor, Place Elegance Sportswear. Publicity: Arlene Friedlander, PL 2-1988.  | BLOOMINGDALE'S                                   | 7TH FLOOR<br>EXEC. BOARD ROOM                  |
| Monday<br>Feb. 25<br>3:00 P.M.                  | TRIGERE<br>CUSTOMER SHOW<br>Showing of Spring/Summer collection. Publicity: Suzanne Butterfield, PL 3-7300.   | BERGDORF GOODMAN                                 | PLAZA APPROACH<br>4TH FLOOR                    |
| Feb. 25<br>4:00 P.M.                            | PREVIEW FOR PRESS BY GOVT. OF ISRAEL TRADE CENTER AT N.Y. HILTON HOTEL, WEST PENTHOUSE, SHOWING ISRAELI FASHIONS (See below). By invitation.  |  |  |
| Monday<br>Feb. 25-<br>March 1                   | INT'L MEN'S AND BOYS' WEAR EXHIBITION AT EARLS COURT, LONDON, ENGLAND<br>(Ten Canadian companies will participate). Contact: Peter Randle, 26-28 Sackville St., London W1, IDA, tel: 01-734-9744.   |  |  |
| Tuesday<br>Feb. 26<br>11:30 A.M.                | CHRISTIAN DIOR FASHIONS<br>AT BENEFIT SHOW<br>Marc Bohan will be present at a showing of Christian Dior fashions. For benefit of J.O.B. (Just One Break) By invitation. Tickets: \$10.00; Contact: 373 Park Avenue South, 275-2500; Publicity: Helen O'Hagan, PL 3-4000.  | SAKS FIFTH AVENUE                                | 5TH FLOOR                                      |
| Tuesday<br>Feb. 26<br>12:00 Noon<br>Luncheon    | "GOING HOME" --<br>LUNCHEON MEETING<br>"That's Where It's At in '74" -- At-home fashions by John Kloss for Cira in Caprolan. Speakers: Robert Courteyou, Mohasco Industries; Annemarie Huste, Cooking School Director and author; Robert Sillars—"Progressive Architecture." Prices: \$14.00, members; \$16.00, guests. Contact: Mavis Harcourt, 697-3744.                | NAT'L HOME FASHIONS<br>LEAGUE (41 EAST 42ND ST.) | HOTEL PLAZA<br>BAROQUE SUITE                   |
| Tuesday<br>Feb. 26-<br>March 8                  | FALL AND WINTER<br>ISRAELI COLLECTIONS<br>"World Premiere of Israeli Fashions for Fall and Winter 1974" -- featuring 40 leading Israeli manufacturers of sportswear, rainwear, knitwear, outerwear, leatherwear, dresses and ensembles for women's and men's wear. (Preview Feb. 25 at 4:00 P.M. - see above) Contact: Jeanette Gottlieb, 594-5215.                       | GOVT. OF ISRAEL TRADE<br>(111 WEST 40TH STREET)  | N.Y. HILTON HOTEL<br>6TH AVE. & 53RD ST.       |

| <u>DATE</u>                                       | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                               | <u>WHERE</u>                            |
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| Wednesday<br>Feb. 27<br>11:30 A.M.                | FRENCH IMPORT SHOW--<br>SPRING AND SUMMER<br>Exclusive fashions from Tiktiner, Jean-Louis Scherrer, Leonard of Paris.<br>Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.   | BERGDORF GOODMAN                              | COUNTRY & CASUAL<br>3RD FLOOR           |
| March 2   | INT'L LEATHER GOODS FAIR IN OFFENBACH, GERMANY (March 2-7)  |   |   |
| Saturday<br>March 2<br>10:30 A.M.                 | CHILDREN'S FASHION SHOW AND ENTERTAINMENT<br>"A special three-ring circus" of fun and fashion for children of all ages, with clothes from Toddler through 14. Spring and Summer ways to look your best. Entertainment at 10:30. Fashion show at 11:00. Contact: MaryEllen Brennan; or Patricia Pearsall, LW 4-5100, ext. 232. | LORD & TAYLOR                                 | 7TH FLOOR                               |
| Sunday<br>March 3-<br>March 6                     | EUROPEAN FASHION FAIR IN NEW YORK<br>Fall and Winter fashions (including children's wear) from Austria, Belgium, France, Ireland, Italy, The Netherlands, Switzerland. Contact: Cavin & Tubiana, 500 Fifth Avenue, 354-2970. (Fashions by 28 French manufacturers. Contact: French Apparel Center, 354-8620).                 | SEVEN COUNTRIES                               | STATLER HILTON<br>33RD & 7TH AVENUE     |
| March 3-<br>March 8                               | SEVENTH ANNUAL READY-TO-WEAR FESTIVAL IN HONG KONG<br>Contact: Hong Kong Trade & Development, 548 Fifth Ave., 582-6610  |   |   |
| Tuesday<br>March 5<br>11:30 A.M.                  | ADOLFO FASHIONS AT BENEFIT SHOW<br>Showing of Spring fashions by Adolfo at benefit for Museum of City of N.Y. By invitation. Tickets: \$10.00. Publicity: Helen O'Hagan, PL 3-4000.   | SAKS FIFTH AVENUE                             | 5TH FLOOR                               |
| Sunday<br>March 10-<br>March 12                   | SEMI-ANNUAL SHOE SHOW IN CHICAGO<br>Jointly sponsored by American-Footwear Industries Association, Volume Footwear Retailers of America, National Shoe Retailers Association. Contact: Hotel Plaza, Suite 520, PL 9-3000.   | NATIONAL SHOE FAIR OF AMERICA                 | MCCORMICK PLACE<br>CHICAGO, ILLINOIS    |
| March 10-<br>March 13                             | IGEDO FASHION FAIR IN DUSSELDORF<br>Contact: German American Chamber of Commerce, 582-7788.   |   |   |
| Tuesday<br>March 12<br>6:00 P.M.                  | SPRING AND SUMMER FASHIONS BY GALANOS<br>By invitation. Contact: Publicity Dept., EL 5-6800.  | BONWIT TELLER                                 | 6TH FLOOR                               |
| Wednesday<br>March 13<br>11:30 A.M.               | SPRING FASHIONS BY HANAE MORI<br>Couture and Boutique fashions. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.  | BERGDORF GOODMAN                              | 4TH FLOOR                               |
| Wednesday<br>March 13<br>2:30 P.M. &<br>4:30 P.M. | PRESS PREVIEW: DONALD BROOKS SLEEPWEAR<br>Fall collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 953-1407.   | MAIDENFORM                                    | 90 PARK AVENUE<br>SHOWROOM - 38TH FLOOR |
| Friday<br>March 15-<br>March 21                   | SKI SHOW IN LAS VEGAS<br>Contact: Ralph des Roches, 689-1266.   | SKI INDUSTRIES AMERICA<br>(432 PARK AVE. SO.) | LAS VEGAS CONVENTION BUREAU (NEVADA)    |

| <u>DATE</u> | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>         | <u>WHERE</u>          |
|-------------|---|-------------------------|-----------------------|
| March 15-   | SKI COUNCIL OF AMERICA SHOW IN LAS VEGAS  |                         |                       |
| March 21    | Contact: Doris Taplinger, 415 Madison Avenue, TR 4-3030.  |                         |                       |
| March 24-   | SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH  |                         |                       |
| March 28    | Contact: Gerald Kallman (201) 653-3304  |                         |                       |
| March 24-   | 48TH READY-TO-WEAR SHOWINGS IN ITALY AT PITTI PALACE, FLORENCE, ITALY   |                         |                       |
| March 28    | Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2   |                         |                       |
| Monday      | PRESS PREVIEW OF  | ALEXANDER'S             | 3RD FLOOR             |
| March 25    | INTERNATIONAL FASHIONS  | (LEXINGTON AT 58TH ST.) |                       |
| 9:00 A.M.   | Spring 1974 International Fashion preview. Show at 9:45. By invitation.   |                         |                       |
| Breakfast   | Contact: Walter Hauser, 838-3341. Publicity: Alexander Tarsaidze at<br>Serge Obolensky Assoc., 421-8267.  |                         |                       |
| Monday      | JUNIOR FASHION FAIR AT ROYAL HORTICULTURAL OLD HALL, LONDON   |                         |                       |
| March 25-   | (Ten Canadian companies will participate). Contact: Peter Randle,   |                         |                       |
| March 28    | 26-28 Sackville St., London Wix 1DA, tel: 01-734-9744.  |                         |                       |
| Saturday    | PRET-A-PORTER   | SALON INTERNATIONAL DU  | PARC DES EXPOSITIONES |
| March 30-   | SHOWINGS IN PARIS   | PRET-A-PORTER FEMININ   | PORTE DE VERSAILLES   |
| April 4     | International ready-to-wear showings in Paris. Contact: (New York) French<br>Trade Shows, 1350 Sixth Avenue, 582-4960. Press-- French Apparel Center,<br>354-8620.  |                         |                       |
| March 30    | CHICAGO EARLY FALL READY-TO-WEAR MARKET WEEK (March 30-April 2)   |                         |                       |
| Saturday    | EARLY FALL MARKET   | AMERICAN FASHION        | DALLAS APPAREL MART   |
| March 30-   | WEEK IN DALLAS  | ASSOCIATION             | 2300 STEMMONS FREEWAY |
| April 4     | Women's and children's wear Early Fall market. Contact: (214) 637-1970; or<br>Jack Goldstein, 527 Madison Avenue, 752-2422.   |                         |                       |
| Monday      | TRAVELOG FASHIONS   | FRANKLIN SIMON &        | 4TH FLOOR             |
| April 1     | FOR 1974  | MADEMOISELLE MAGAZINE   | 33 WEST 34TH STREET   |
| 6:00 P.M.   | "Fashions on the Go" from the April issue of Mademoiselle. Open to public.<br>Contact: 675-1000, ext. 163.  |                         |                       |
| Wednesday   | INTERNATIONAL LONDON  | CLOTHING EXPORT COUNCIL | EARLS COURT           |
| April 3-    | FASHION FAIR  | OF GREAT BRITAIN        | LONDON                |
| April 6     | Organized by Brintex Exhibitions Ltd (ten companies from Canada will<br>participate). Contact: Press -- F.M. Blake, 178-202 Great Portland St.,<br>London W1N 6NM. Tel: 01-637-2400; Buyers--Peter Randle, 26-28 Sackville<br>Street, London Wix 1DA, Tel: 01-734-9744. |                         |                       |
| Thursday    | PRESS PREVIEW:  | BERGDORF GOODMAN        | 4TH FLOOR             |
| April 18    | EAST AFRICAN PROMOTION  |                         |                       |
| 4:00 P.M.   | By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.   |                         |                       |
| Wednesday   | FASHIONS BY   | BERGDORF GOODMAN        | 5TH FLOOR             |
| April 24    | JERRY SILVERMAN   |                         |                       |
| 11:30 A.M.  | Designed by Shannon Rodgers for Jerry Silverman. Publicity: Suzanne<br>Butterfield, PL 3-7300, ext 397..  |                         |                       |
| April 25-   | NAT'L ASSN. OF HOSEIERY MANUFACTURERS ANNUAL CONVENTION AT SHERATON CENTER,   |                         |                       |
| April 27    | CHARLOTTE, NORTH CAROLINA.  |                         |                       |

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI . . . . . 1407 Broadway, Suite 915, 736-5282  
ADRI . . . . . 498 Seventh Avenue, 10th floor, 244-6231  
RAY AGHAYAN/BOB MACKIE . . . . . Hotel Gotham, Suite 1009, CI 7-2200  
JOHN ANTHONY . . . . . 550 Seventh Avenue, 24th floor, 239-7080  
RONALD AMEY . . . . . 16 West 57th Street, 5th floor, CO 5-7720  
AQUANALA . . . . . 512 Seventh Avenue, 13th floor, 736-1076  
ARKIN COLLECTIONS . . . . . 530 Seventh Avenue, 7th floor, EI 7-5324  
JIM BALDWIN DESIGNS . . . . . 205 West 39th Street, 4th floor, 354-8740  
GEOFFREY BEENE COUTURE & BOUTIQUE . . 550 Seventh Avenue, 4th floor, LW 4-0454  
MR. BLACKWELL . . . . . 530 Seventh Avenue, 21st floor, BR 9-8575  
BILL BLASS LTD . . . . . 550 Seventh Avenue, 17th floor, 524-6968  
LEON BLOCK, INC. . . . . 1290 Sixth Avenue, 14th floor, 541-7690  
OLE BORDEN FOR REMBRANDT INTERNATIONAL .. 498 Seventh Avenue, 6th floor. 564-3600  
BRANELL . . . . . 530 Seventh Avenue, 27th floor, PE 6-6983  
ELEANOR BRENNER FOR BRENNER COUTURE . . 498 Seventh Avenue, 5th floor, 239-1150  
BRIGANCE WATERCLOTHES . . . . . 1411 Broadway, 16th floor, 563-0416  
TED BROWN BY FRANCES PRISCO . . . . . 498 Seventh Avenue, 2nd floor, LO 4-9311  
CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470  
CARLYE BY SADYE WEINBERG . . . . . 530 Seventh Avenue, 8th floor, 244-6761  
CLARET BY BETSE CANN . . . . . 530 Seventh Avenue, 26th floor, LO 3-6126  
CLAUDIA BY GEORGE HALLEY . . . . . 498 Seventh Avenue, 9th floor, 564-0910  
COMPANY 5 BY DON SIMONELLI . . . . . 530 Seventh Avenue, 4th floor, 354-8129  
CONCEPT VII BY RONALD KOLIDZIE . . . . 530 Seventh Avenue, 22nd floor. 695-7715  
DAVID CRYSTAL . . . . . 498 Seventh Avenue, 23rd floor, BR 9-6560  
DALANI BY JEANNENE BOOHER . . . . . 498 Seventh Avenue, 6th floor, 565-1025  
DAMON BY FRANCESCA . . . . . 1410 Broadway, 12th flor, MU 3-2467  
DONALD DAVIES . . . . . 19 East 57th Street, 2nd floor, 935-1062  
DELTON II . . . . . 1290 Sixth Ave., 12th floor, LT 1-2590  
DAVID MORRIS BY HARRY STRIEBEL . . . . 525 Seventh Avenue, 5th floor, 9457-0511

(continued on following page)

THESE COLLECTIONS HAVE ALREADY OPENED (Continued from pg. 7)

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

DIVIDENDS (DIV. LEW PRINCE OF ALDRICH, INC.)..530 Seventh Avenue, 12th fl., CH 4-1872

D D DOMINICK COMPONENTS . . . . . 525 Seventh Avenue, 7th floor, 354-0026

ANNE FOGARTY (LEONARD SUNSHINE, INC.) . . 550 Seventh Avenue, 7th floor, 564-9115

FRANCINE BY JERRY FEDER . . . . . 205 West 39th Street, 5th floor, 594-5040

HENRY FRIEDRICKS; FRIEDRICKS SPORT . . 205 West 39th Street, 13th floor, 736-8867

DIANE VON FURSTENBERG . . . . . 530 Seventh Avenue, 14th floor, 354-8336

GALLANT INT'L AND GALLAVANTER . . . . . 205 West 39th Street, 8th floor, LA 4-7285

GAVI BY HELMAR COOPER . . . . . 530 Seventh Avenue, 26th floor, LO 3-6126

GENRE BY GIL AIMBEZ . . . . . 530 Seventh Avenue, 2nd floor, 354-1855

RUDI GERNREICH FOR HARMON KNITWEAR . . 530 Seventh Avenue, 20th floor, 695-1617

GINALA; GINESSA (DIV. ORIGINALALA) .... 512 Seventh Avenue, 13th floor, 244-2700

GINORI; GINORI PLAYERS . . . . . 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI . . . . . 550 Seventh Avenue, 5th floor, 279-3410

GREAT TIMES . . . . . 1407 Broadway, 17th floor, 868-3210

GUNDA; WILLI OF CALIF; HELGATIQUE; RANDAZZO . .530 Seventh Ave., Sylvan Rich-20th fl, 947-8470

HARMAY BY ST. AMOUR . . . . . 498 Seventh Avenue, 22nd floor, PE 6-5547

KIKI HART . . . . . 530 Seventh Avenue, 5th floor, 947-7457

JONNY HERBERT; PAB LTD. . . . . 498 Seventh Avenue, 18th floor, 565-6900

CHUCK HOWARD . . . . . 550 Seventh Avenue, 9th floor, 239-4155

JAEGER . . . . . 1407 Broadway, 41st floor, 868-1620

JAMISON . . . . . 498 Seventh Avenue, 24th floor, 239-9477

JAN'S THINGS LTD . . . . . 499 Seventh Avenue, 11th floor, 524-8126

BETSY JOHNSON FOR ALLEYCAT . . . . . 1407 Broadway, Suite 1803, 563-3040

J.S.LTD. . . . . 530 Seventh Avenue, new showroom-10th fl, 244-7522

JUNIOR GALLERY. . . . . 250 West 39th Street, 10th floor, 594-0352

KAMALI LTD . . . . . 787 Madison Avenue, 2nd floor, 755-7325

NAT KAPLAN, INC. . . . . 498 Seventh Avenue, 21st floor, 239-9400

THESE COLLECTIONS HAVE ALREADY OPENED (Continued from pg. 8)

KAPPI . . . . . 498 Seventh Avenue, 21st floor, 239-9494  
KASPER FOR JOAN LESLIE . . . . . 530 Seventh Avenue, 11th floor, 239-4600  
KIMBERLY . . . . . 1410 Broadway, 10th floor, LO 4-1080  
ANNE KLEIN AND COMPANY . . . . . 205 West 39th Street, 3rd floor, 279-9915  
CALVIN KLEIN . . . . . 205 West 39th Street, 4th floor, PE 6-9601  
LADY MANHATTAN . . . . . 1407 Broadway, 15th floor, 765-1250  
LOOMTOGS SPORTSWEAR; TENNIS WHITES; . . 1407 Broadway, 35th floor, 594-2100  
SPORTS EDITIONS; LOOMKNITS  
LUPE ZEQUIERA . . . . . 530 Seventh Avenue, 19th floor, 354-6810  
McMULLEN . . . . . 550 Seventh Avenue, 20th floor, OX 5-4270  
MARTIERI DI ROMA . . . . . 488 Seventh Avenue, Room 701, LA 4-2640  
ADELE MARTIN; ADELE AT 5 . . . . . 498 Seventh Avenue, 6th floor, 565-1025  
VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358  
MIGNON BY DOROTHY FARBO . . . . . 498 Seventh Avenue, 12th floor, BR 9-5991  
MISS GALLERY . . . . . 225 West 37th Street, 11th floor, 239-4768  
M. S. COUTURE (DIV. SCHRADER) . . . . . 530 Seventh Avenue, 15th floor, LO 4-9194  
MIQUETTE BY EVELYN SINI . . . . . 530 Seventh Avenue, 15th floor, LO 4-9194  
JEAN MUIR . . . . . 16 West 57th Street, 3rd floor, 581-8583  
NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, 244-3558  
LEO NARDUCCI/AMBIANCE . . . . . 530 Seventh Avenue, 3rd floor, 354-0640  
PAGANNE LTD. BY GENE BERK; PAGANNE TOO .. 530 Seventh Avenue, 12th floor, 736-0151  
PAPILLON . . . . . 530 Seventh Avenue, 4th floor, 868-2880  
PARIS COLLECTIONS (Christiana Bailly; Michele Bruyere;  
Jean-Jacques Martelli; Issey Miyake) ... 543 Madison Avenue, 5th floor, 832-7100  
MOLLIE PARNIS COUTURE; BOUTIQUE . . . 530 Seventh Avenue, 18th floor, BR 9-5012  
POLO BY RALPH LAUREN . . . . . 40 West 55th Street, 5th floor, 581-7560  
POSH, INC. (JAY ANDERSON) . . . . . 550 Seventh Avenue, 18th floor, 947-0964  
LEW PRINCE OF ALDRICH, INC. . . . . . 530 Seventh Avenue, 12th floor, 244-1872  
OSCAR DE LA RENTA; OSCAR II . . . . . 550 Seventh Avenue, 11th floor, LA 4-9350  
RODRIGUES (PETER CLEMENTS) . . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988  
(continued on following page)

THESE COLLECTIONS HAVE ALREADY OPENED (Continued from pg. 9)

DOMINIC ROMPOLLO . . . . . 550 Seventh Avenue, 9th floor, 239-4155  
RONA BY MARIO FORTE . . . . . 498 Seventh Avenue, 6th floor, 565-1025  
CLOVIS RUFFIN (RUFFINWEAR) . . . . . 530 Seventh Avenue, 22nd floor, 239-0545  
GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, LO 3-1640  
FERNANDO SANCHEZ . . . . . 16 West 57th Street, 3rd floor, 581-8581  
DEBARE SAUNDERS LTD . . . . . 10 West 37th Street, Suite 902, 524-7538  
SAZ; SAZ BOUTIQUE . . . . . 42 East 57th Street, 4th floor, 758-8301  
ABE SCHRADER BY BELLE SAUNDERS . . . . 530 Seventh Avenue, 15th floor, LO 4-9194  
MORT SCHRADER BY JOEY GARGUILLO . . . . 530 Seventh Avenue, 15th floor, LO 4-9194  
KEN SCOTT USA . . . . . 550 Seventh Avenue, 5th floor, 221-6295  
SEQUEL I; SKIP II; MASEPPI . . . . . 498 Seventh Avenue, 4th floor, 868-8100  
JERRY SILVERMAN BY SHANNON RODGERS . . . . 530 Seventh Avenue, 17th floor, CH 4-7522  
ADELE SIMPSON . . . . . 530 Seventh Avenue, 23rd floor, LA 4-7626  
SMITH & JONES . . . . . 498 Seventh Avenue, 11th floor, 594-8570  
ST. GILLIAN BY KAY UNGER . . . . . 498 Seventh Avenue, 21st floor, 695-5520  
MALCOLM STARR BY RIZKALLAH . . . . . 530 Seventh Avenue, 20th floor, 594-0030  
JOSEPH STEIN INC. . . . . . 205 West 39th Street, 9th floor, 736-5890  
STEPHAN CASUALS . . . . . 530 Seventh Avenue, 15th floor, LO 4-9194  
ERNST STRAUSS; SCHNELL SPORTS . . . . . Hotel Gotham, Private Suite, CI 7-2200  
TANNER OF N.C.; TANNERWAY; TOBY TANNER. . . . . 530 Seventh Avenue, 28th floor, 244-6350  
FLO TORONTO . . . . . 51 West 21st Street, 5th floor, 741-8050  
TOWNCLIFFE BY LEAMOND DEAN . . . . . 512 Seventh Avenue, 31st floor, WI 7-3850  
TEAL TRAINA; SHERENA . . . . . 550 Seventh Avenue, 15th floor, LA 4-3520  
TOM TRENT . . . . . 488 Seventh Avenue, Room 705, 244-5337  
TRIGERE, INC. . . . . . 550 Seventh Avenue, 16th floor, LO 3-1600  
V & J SPORTSWEAR BY VICTOR JORIS . . . . . 500 Seventh Avenue, 5th floor, BR 9-9223  
PHILIPPE VENET FOR LADY PARKLEY . . . . . 1411 Broadway, Suite 1785, 354-5636  
LEVINO VERRA FOR MAYEHOFF . . . . . 1407 Broadway, Room 3404, BR 9-2345  
ILIE WACS . . . . . 530 Seventh Avenue, 29th floor, 354-9080

# 1975

| JANUARY |    |    |    |    |    |    | FEBRUARY |    |    |    |    |    |    | MARCH     |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|----------|----|----|----|----|----|----|-----------|----|----|----|----|----|----|
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         |    |    |    | 1  | 2  | 3  | 4        |    |    |    |    | 1  |    |           |    |    |    |    | 1  |    |
| 5       | 6  | 7  | 8  | 9  | 10 | 11 | 2        | 3  | 4  | 5  | 6  | 7  | 8  | 2         | 3  | 4  | 5  | 6  | 7  | 8  |
| 12      | 13 | 14 | 15 | 16 | 17 | 18 | 9        | 10 | 11 | 12 | 13 | 14 | 15 | 9         | 10 | 11 | 12 | 13 | 14 | 15 |
| 19      | 20 | 21 | 22 | 23 | 24 | 25 | 16       | 17 | 18 | 19 | 20 | 21 | 22 | 16        | 17 | 18 | 19 | 20 | 21 | 22 |
| 26      | 27 | 28 | 29 | 30 | 31 |    | 23       | 24 | 25 | 26 | 27 | 28 |    | 23        | 24 | 25 | 26 | 27 | 28 | 29 |
| APRIL   |    |    |    |    |    |    | MAY      |    |    |    |    |    |    | JUNE      |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         |    |    |    | 1  | 2  | 3  | 4        | 5  |    |    |    | 1  | 2  | 3         | 1  | 2  | 3  | 4  | 5  | 6  |
| 6       | 7  | 8  | 9  | 10 | 11 | 12 | 4        | 5  | 6  | 7  | 8  | 9  | 10 | 8         | 9  | 10 | 11 | 12 | 13 | 14 |
| 13      | 14 | 15 | 16 | 17 | 18 | 19 | 11       | 12 | 13 | 14 | 15 | 16 | 17 | 15        | 16 | 17 | 18 | 19 | 20 | 21 |
| 20      | 21 | 22 | 23 | 24 | 25 | 26 | 18       | 19 | 20 | 21 | 22 | 23 | 24 | 22        | 23 | 24 | 25 | 26 | 27 | 28 |
| 27      | 28 | 29 | 30 |    |    |    | 25       | 26 | 27 | 28 | 29 | 30 | 31 | 29        | 30 |    |    |    |    |    |
| JULY    |    |    |    |    |    |    | AUGUST   |    |    |    |    |    |    | SEPTEMBER |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | F  |
|         |    |    |    | 1  | 2  | 3  | 4        | 5  |    |    |    | 1  | 2  |           | 1  | 2  | 3  | 4  | 5  | 6  |
| 6       | 7  | 8  | 9  | 10 | 11 | 12 | 3        | 4  | 5  | 6  | 7  | 8  | 9  | 7         | 8  | 9  | 10 | 11 | 12 | 13 |
| 13      | 14 | 15 | 16 | 17 | 18 | 19 | 10       | 11 | 12 | 13 | 14 | 15 | 16 | 14        | 15 | 16 | 17 | 18 | 19 | 20 |
| 20      | 21 | 22 | 23 | 24 | 25 | 26 | 17       | 18 | 19 | 20 | 21 | 22 | 23 | 21        | 22 | 23 | 24 | 25 | 26 | 27 |
| 27      | 28 | 29 | 30 | 31 |    |    | 24       | 25 | 26 | 27 | 28 | 29 | 30 | 28        | 29 | 30 |    |    |    |    |
| OCTOBER |    |    |    |    |    |    | NOVEMBER |    |    |    |    |    |    | DECEMBER  |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         |    |    |    | 1  | 2  | 3  | 4        |    |    |    |    | 1  |    |           | 1  | 2  | 3  | 4  | 5  | 6  |
| 5       | 6  | 7  | 8  | 9  | 10 | 11 | 2        | 3  | 4  | 5  | 6  | 7  | 8  | 7         | 8  | 9  | 10 | 11 | 12 | 13 |
| 12      | 13 | 14 | 15 | 16 | 17 | 18 | 9        | 10 | 11 | 12 | 13 | 14 | 15 | 14        | 15 | 16 | 17 | 18 | 19 | 20 |
| 19      | 20 | 21 | 22 | 23 | 24 | 25 | 16       | 17 | 18 | 19 | 20 | 21 | 22 | 21        | 22 | 23 | 24 | 25 | 26 | 27 |
| 26      | 27 | 28 | 29 | 30 | 31 |    | 23       | 24 | 25 | 26 | 27 | 28 | 29 | 28        | 29 | 30 |    |    |    |    |